

Become a Certified Pig Signals® trainer: Look - Think - Act

Do you want to train pig farmers to maximize their efficiency by better looking at their pigs? Do you enjoy lecturing, but you want to improve your presentation skills? Become a Certified Pig Signals® trainer!

Next August/September the Dutch pig consultancy company FarmulaOne organizes the first 4 day-course for people who want to increase their knowledge of pigs and want to give Pig Signals® trainings in their own country.

The key principles of Pig Signals® are LOOK-THINK-ACT. Pigs produce better if you know how to give them tender loving care (TLC). Good care of pigs starts with careful observation. In the training you will not only learn to *look* better at pigs yourselves, but you will also learn how to pass on your knowledge to farmers or other interested persons. You will visit 3 different farms in the Netherlands. You will develop the skills to make a customized version of the Pig Signals presentation. Also you will receive a certificate if you complete this training successfully. This certificate gives you the license to train your clients in your own country for one year.

Please visit our website, contact us for questions or register yourself for the 4 day-course (max. 8 participants/course).

www.farmulaone.com

Welcome in Holland!

Enjoy our southern Dutch hospitality!

LOOK-THINK-ACT



Look: This sow, due to farrow, bites on the bars of her cage. She scrapes with her feet on the floor. What is she doing and why?



Think: Pigs want to build a nest for their piglets. If they do not get the opportunity to build a nest they are stressed.

Act: To lower stress levels some farmers give sows substrate (i.e. wood shavings) to handle and thereby relax

Course Certified Pig Signals® Trainer

Dates: Monday 29th of August – Thursday 1st of Sept (**English**)

Monday 19th of September – Thursday 22nd of Sept (**German**)

Next dates: 2nd-5th of April, 23rd-26th of April 2012

Costs (4 days): €1950,- (excluding taxes, travel and accommodation expenses)

Renewal license: €150,-/year

Registration on: www.farmulaone.com

Email: info@farmulaone.nl

Fax: +31 499 310 142

Certified Pig Signals[®] Trainer program:

Bring your own digital camera (for photos and videos) and also your laptop with you! It is necessary that you can transfer the photos to your laptop (via card or cable). It is desirable that you read one of the books of Pig Signals[®], but it is not an obligation.

Day 1: LOOK

On the first day you will learn to LOOK with an open mind. You learn to watch for signals. You will learn what natural pig behaviour is at Kees Scheepens' outdoor farm. We will then make you familiar with the Pig Signals[®] presentation and with this fresh knowledge you will LOOK again. We are sure you will see different things! We finish the day with a meal together.

Day 2: LOOK-THINK-ACT, presentation and computer skills

After a workshop presentation skills and a workshop computer skills, you will have some time to work on the videos for your assignment: create about 5 examples of LOOK-THINK-ACT. You will present them at day 4.

After lunch we will visit a medium-sized farrow-to-finish farm. On this farm you will make some more videos and you will get familiar with Pig Signals[®]' check lists.

Day 3: Exercise in lecturing and giving a practical training

In the morning you will present a part of the Pig Signals[®] presentation and you will learn how to organize a Pig Signals[®]-lecture or practical training. You will also improve your communication-skills and better learn how to give feedback to other people. After lunch we will visit an organic/ecological and a conventional farm. During these farm-visits you will explain to your colleagues what you see.

Day 4: Present your own lecture and certificate presentation

To earn the certificate Pig Signals[®] trainer you need to participate in an active way during the course. On this last day you will also need to present about 5 of your best examples of Pig Signals[®]: LOOK-THINK-ACT. If you graduate you will get a certificate and thereby become a certified Pig Signals[®] trainer.

After lunch it is possible to visit the Pig Innovation Centre at Sterksel (optional).